



Beall Elementary School Parents – Teachers Association
every child. one voice.

June 9, 2011

Dear Neighbor,

We are seeking your support for the 2011-2012 **Beall Elementary School Student Directory**. This directory, published by the PTA, is a handbook of vital information for over 800 families, teachers, and staff within our school, in the heart of Rockville and walking distance to Rockville Town Center.

Our PTA provides the student directory to each joining family, as well as to all the teachers and staff at no charge. It is THE go-to resource for parents using the directory on a daily basis as they send birthday invitations, arrange play dates, and connect with other families. Your sponsorship makes this directory possible, and will be viewed by hundreds of families right here in Rockville!

This year, you will also receive a “We Support Beall Dragons” window decal with your sponsorship. Platinum Circle sponsors will also receive space on our revamped website. **All sponsorships for the directory are 100% tax deductible and are due by August 30, 2011. Spaces will be filled on a first-come, first-served basis.** Thank you in advance for supporting the students, teachers, and staff at Beall Elementary School! We look forward to partnering with you during the 2011-2012 school year!

Sincerely,
Rob Gibbs, Rachel Frier, Jen Martella, John Spano & Tida Violante
 2011-2012 Beall PTA Executive Committee

Sponsoring Company Name		Phone Number	Internal Use Only PTA Received: Entered: Check #: Ad Received:
Contact Person		Fax Number/ Email	
Address			
Check One	Donation	2011 Sponsorship Level	Amount
	\$ 250.00	Inside Front Cover – <i>Platinum Circle</i>	SOLD
	\$ 250.00	Inside Back Cover – <i>Platinum Circle</i>	SOLD
	\$ 500.00	Outside Back Cover – <i>Platinum Circle</i>	SOLD
	\$ 110.00	Full Page	
	\$ 80.00	½ Page	
	\$ 50.00	¼ Page	
	\$ 25.00	Business Card	
Deadline: August 30, 2011		Sponsorship Total (check payable to Beall PTA)	
		Additional Donation to Beall PTA	
		Attached is my camera-ready advertisement copy or business card included	Y / N

Please fill out the form and send it with your donation & your business card or advertisement to:
Beall Elementary, c/o PTA Directory, 451 Beall Avenue, Rockville, MD 20850.

Questions? Call or email Meg Page, Business Outreach Chairperson
 at 202-903-5342 or MegPage@verizon.net